DSN

Design System Newsletter | New Components In Design | RollUp | Styleguide | Tools & Infra

What is a Design System?

A Design System is the expression of a brand through componentry, patterns, and their grammar.

Mission

Our mission is to create a set of guidelines that make polished and consistent experiences and increase velocity of teams.

Point of Contacts

Ann Beaver

Senior Product Designer
RollWorks Design System POC

Brandon King

Product Designer
AdRoll Design System POC

Jose Hernandez

Makes Cool Garages
Front End Core Lead

💖 Thank you Contributors!

It takes an entire village working together to create a successful design system. Thank you to everyone at NextRoll that has contributed your time and love to this project, we could not be doing this without you.

High Level Design System Roadmap

AUG

‘20

August 2020

DESIGN

Design Systems Overview RollWorks Design System Figma AdRoll Design System Figma

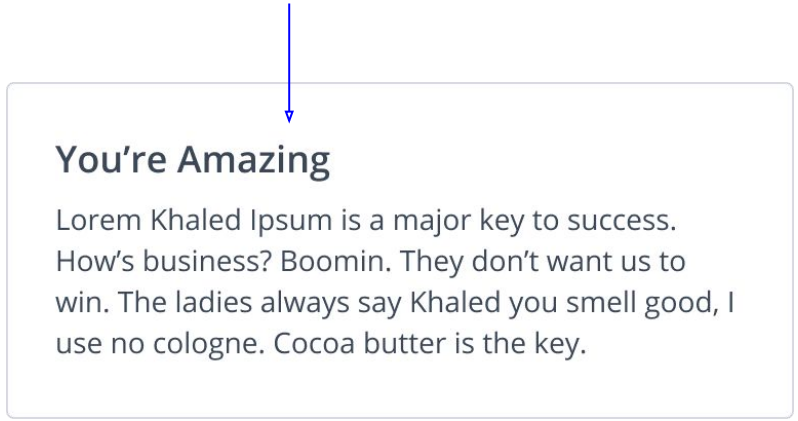
Card headers now semi-bold

That’s all she wrote

Contributors:
Jose Hernandez
Brandon King

IN ROLLUP

```
.ar-card-title {
   display: inline-block;
   font-size: 18px;
   margin-right: 12px;
   font-weight: 600;
}
```



Elevation Standard

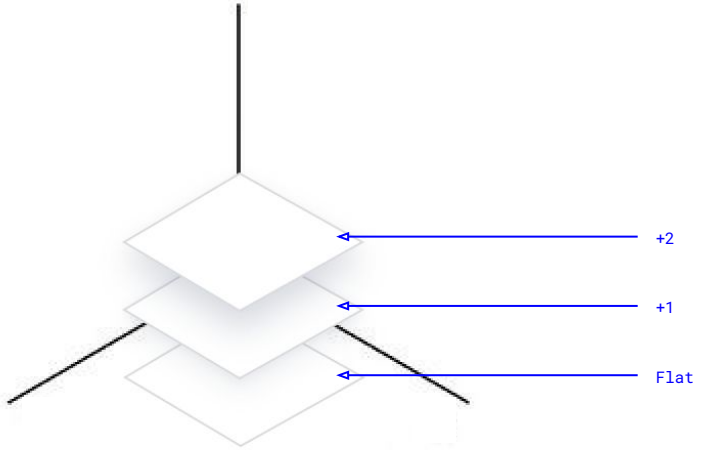
Three elevations help us create meaning with shapes and a more interactive product.

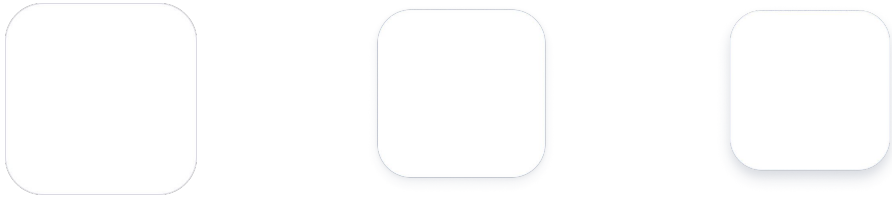
Key Takeaways
↳ Use elevation on card hover
↳ Use elevation to layer cards

Full Spec

Contributors:
Jose Hernandez
Brandon King

IN ROLLUP





Flat
Essentially flat on the “table”

+1
Elevated a little on the z axis

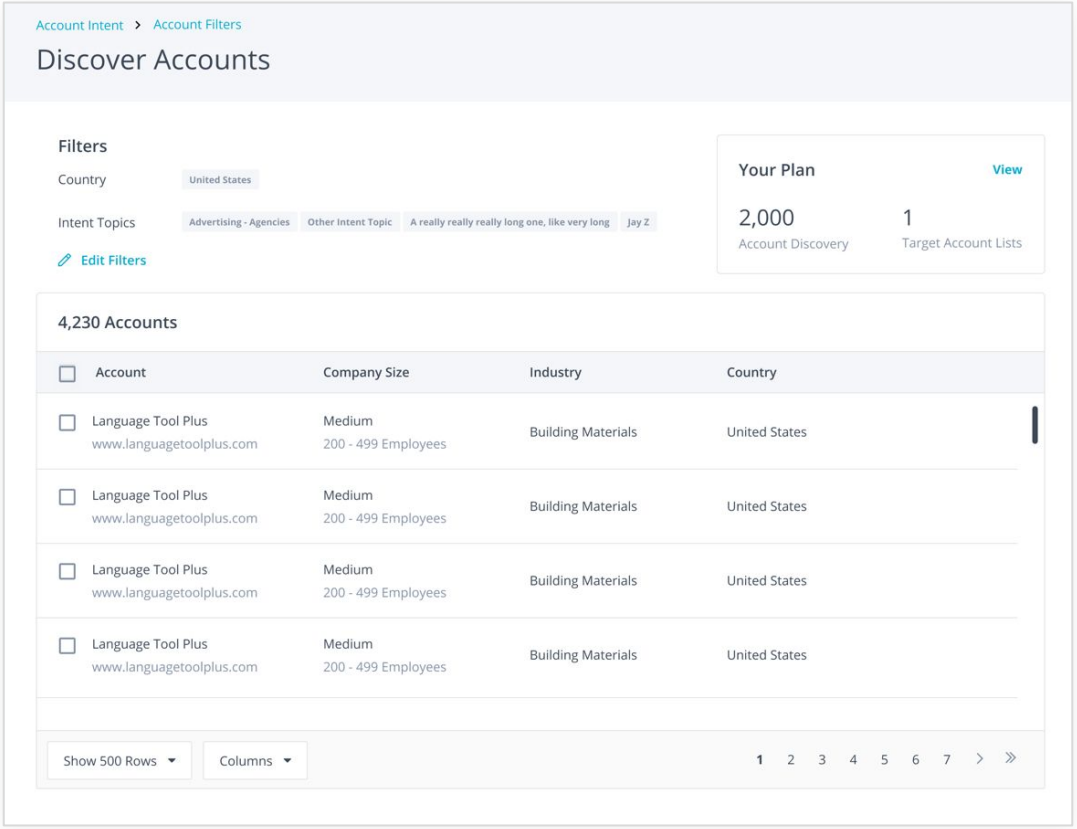
+2
Elevated a the most on the z axis

IN ROLLUP

Table FOB

Allows you to add bulk actions to tables without disrupting the column headers.

Contributors:
Lawrence Velasquez
Brian Weiser



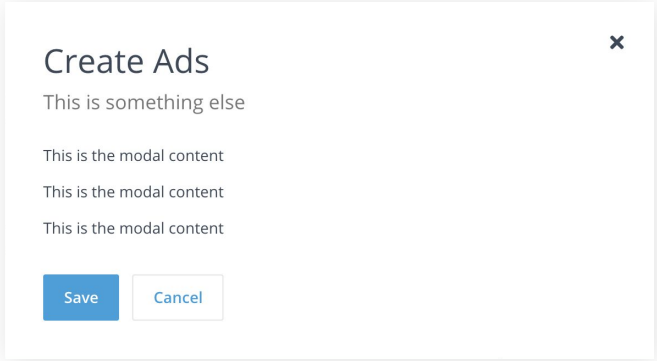
IN ROLLUP

Buttons on the right

We moved the buttons to the right of modals in designs per industry standard.

Contributors:
Jose Hernandez

Before



After

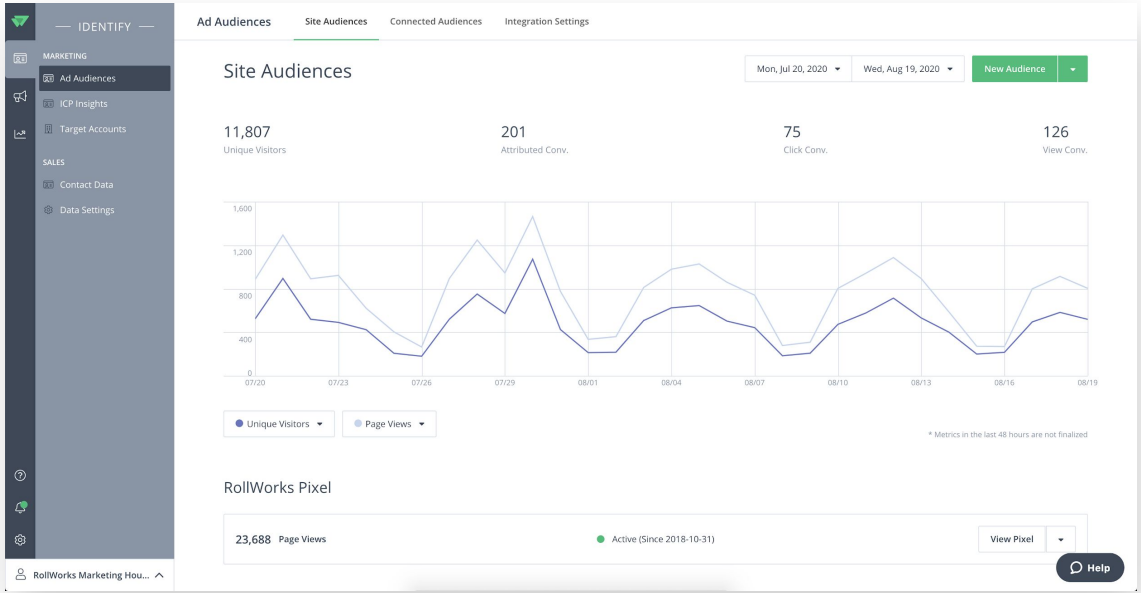
IN ROLLUP

Masthead is now white

In an effort to clean up the visual noise of our products, we removed the stripe from the masthead.

chef's kiss clean!

Contributors:
Jose Hernandez
Brandon King

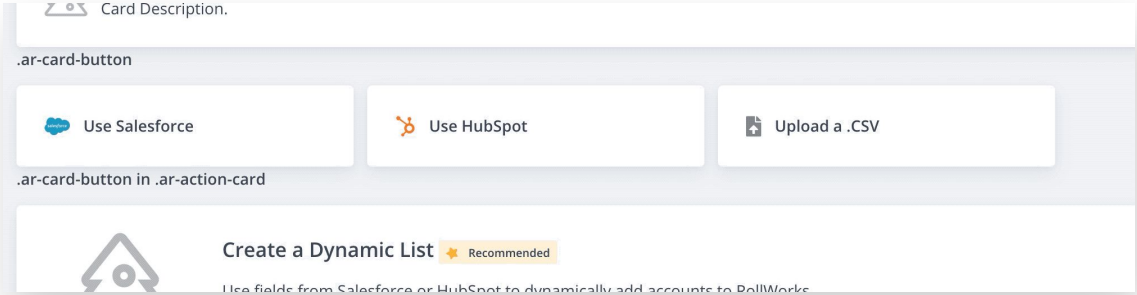


.ar-card-button

IN ROLLUP

If you ever wanted to use a card as button, you now can!

Contributors:
Liz Abshire
Brandon King
Chris Brewer
Tyler Brown



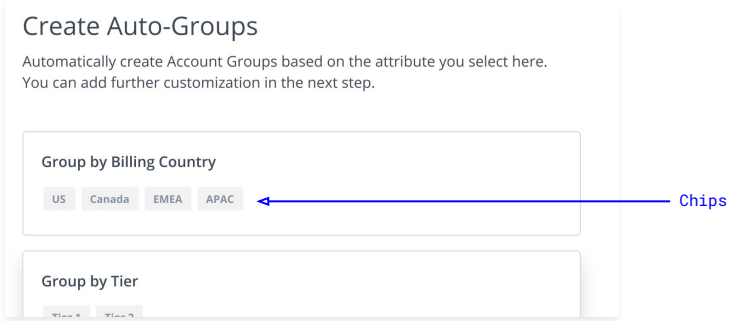
.ar-label

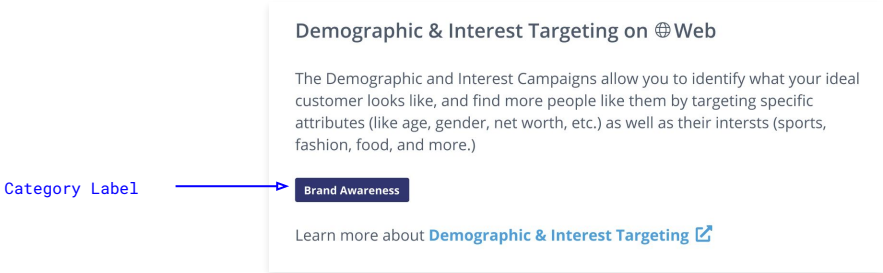
IN ROLLUP

If you need to denote a status or category you can now use a component to do so.

You can also use this component as a chip or a label.

Contributor:
Franco Roura





.ar-sliding-modal

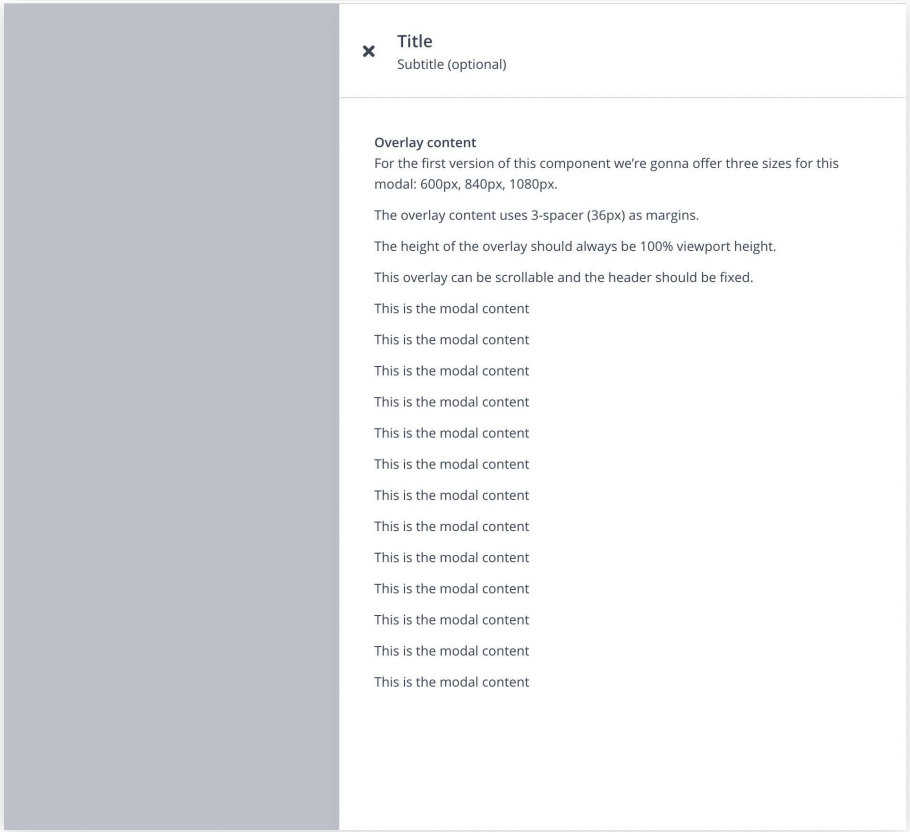
If you have another level of data to display but don’t want to navigate to another page.

If you have a secondary configuration in the midst of a flow or screen.

Use Cases:
Filter panel
Onboarding
Account Stages
Integrations

Contributors:
Frances Wu
Juan Saab

IN ROLLUP



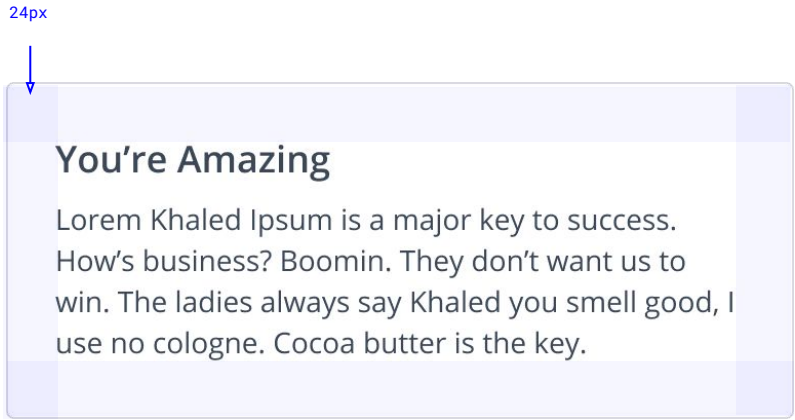
READY FOR DEV

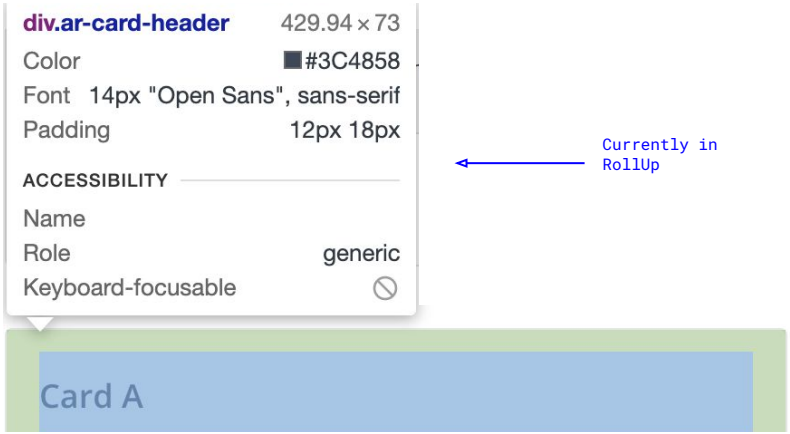
Card margins

Most cards will now have a 24px margin around them. Some tiny ones may be a separate spec though, confirm with your designer!

To Do

- ▢ Write ticket for dev
- ▢ Spec out alt card





READY FOR DEV

Toasts

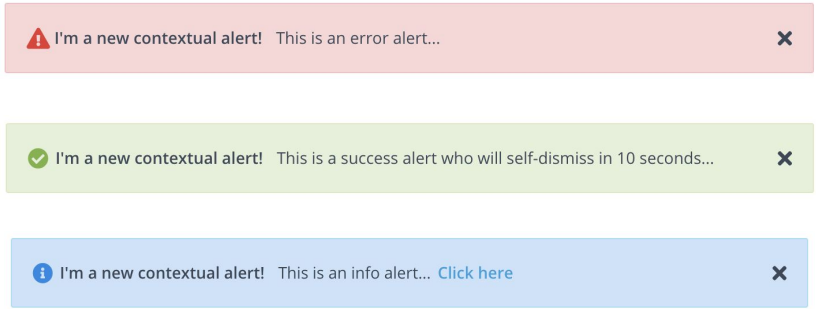
Use a toast to let a user know the status of the system on the page level.

Full Spec

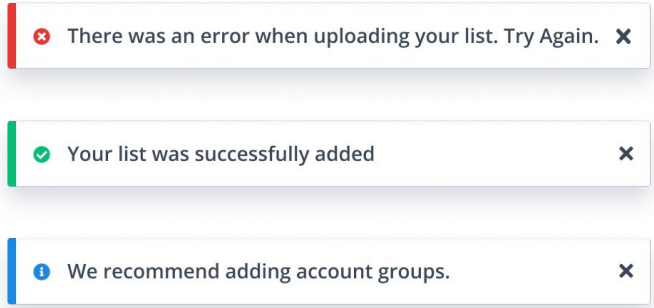
To Do

- ▢ Write ticket
- ▢ Implement in RollUp
- ▢ Implement spec in SG

Before



After



.ar-card-button

.ar-card-button is already in RollUp but we still have other styles of this component to add including: use with picture, without, and with smaller margins.

Use one or more card components in a grid to navigate somewhere else. This is great for selecting an option to configure or customize.

Use Cases
Playbooks Library
Integrations
Audience Types
RW Onboarding

To Do
- ▢ Write the spec
- ▢ Push other styles to RU

EXPANDING

Always have some text here to give selection context and set expectations

Go customize the toppings on your dessert!

Strawberry Cheesecake
Strawberries, whipped cream, and cake.

Donuts
Three any flavor donut. Glazed, Strawberry, Chocolate

Strawberry White Cake
Strawberry jelly filled while cake with white frosting.

Can be used with or without an image.

Holiday Cake
White cake with creamy mint base garnished with mistletoe

Tiramisu
One slice of coffee and cream cake, breakfast of champions!

Cherry Pie
Fresh cherries with buttery crust with whipped cream.

Cards as Single Select

Use one or more card components in a grid to make only a single selection (think radio button).

Use Cases
GDPR Selector

To Do
- ▢ Write the spec
- ▢ Align Design team
- ▢ Write ticket
- ▢ Implement in RollUp
- ▢ Implement spec in SG

GETTING ALIGNED

Always have some text here to give selection context and set expectations

Select only one dessert

Strawberry Cheesecake
Strawberries, whipped cream, and cake.

Tiramisu
One slice of coffee and cream cake, breakfast of champions!

Holiday Cake
White cake with creamy mint base garnished with mistletoe

Can be used with or without an image.

Strawberry White Cake
Strawberry jelly filled while cake with white frosting.

Donuts
Three any flavor donut. Glazed, Strawberry, Chocolate

Cherry Pie
Fresh cherries with buttery crust with whipped cream.

Cards as Multi Select

Use one or more card components in a grid to make many selections.

To Do

- ▢ Write the spec
- ▢ Align Design team

GETTING ALIGNED

Select as many desserts as you want

Strawberry Cheesecake

Strawberries, whipped cream, and cake.

Donuts

Three any flavor donut. Glazed, Strawberry, Chocolate

Strawberry White Cake

Strawberry jelly filled while cake with white frosting.

Can be used with or without an image.

Holiday Cake

White cake with creamy mint base garnished with mistletoe

Tiramisu

One slice of coffee and cream cake, breakfast of champions!

Cherry Pie

Fresh cherries with buttery crust with whipped cream.

Hey look, +2 elevation on hover

Other Tasks Inflight

Principles
What principles do we use to guide system design and implementation?

Page Layouts
What does this even mean? Masthead? Breadcrumbs? Tabs?

.CSV Uploader
How can we make this work in many cases? What even are the cases?

Masthead
Collapsable side nav? All the pages in one side nav panel?

Card “Selector” Types
With an image, without an image, with lots of text, with a little text. Etc.

Tables
When to use a scrollable ones and other improvements. Always improving.

DEV

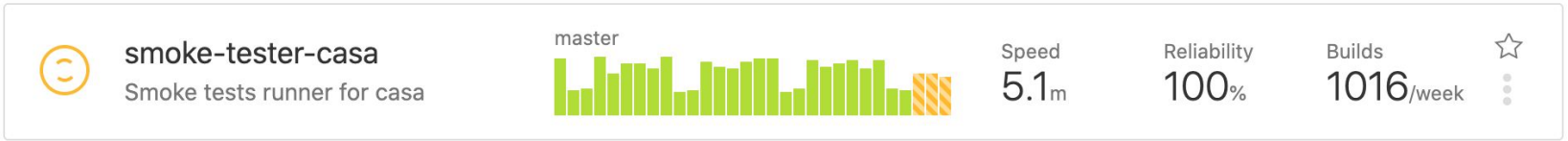
Engineering for design

What is Front End Core working on?

Smoke Tester

IN REVIEW

- Home grown smoke test framework Based on **cypress.io.**
- Makes sure our UI loads ***correctly*** from every continent, browser.
- Runs against production several times per hour.
- Ensures **SOC2** compliance so we can expand our market

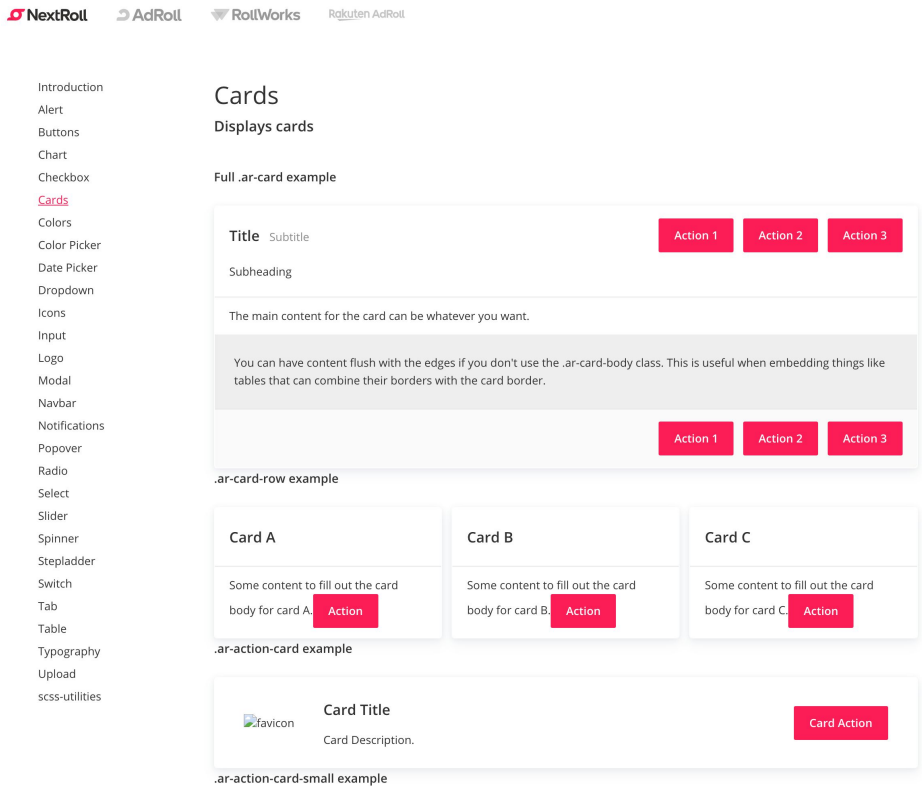


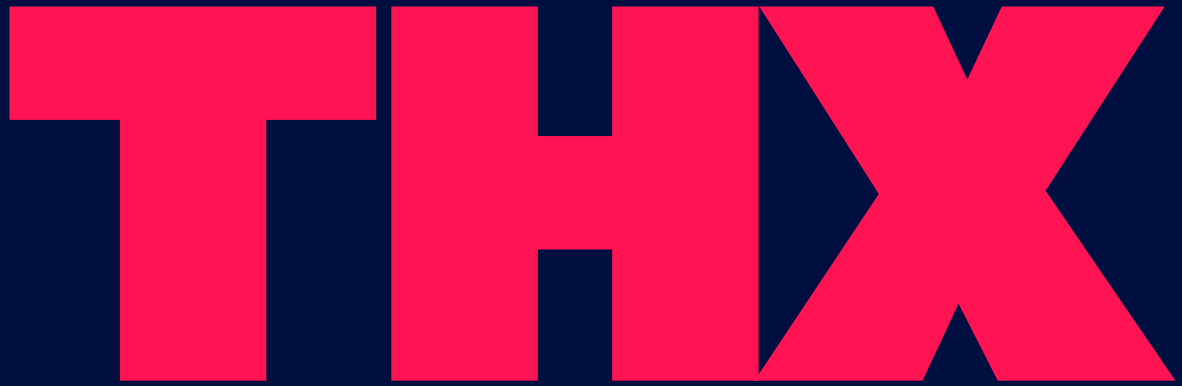
Style Guide relaunch

LIVE

styleguide.internal.adroll.com overhauled and re-launched
- Gulp build re-written in webpack
- Buildkite pipeline created to facilitate easy click button deployments

Some patterns have been refreshed, expect more ahead:
- pagination
- labels
- alerts





Questions?
Ask any DS POC or #design-system